



**RISING
RAJASTHAN**

REPLETE • RESPONSIBLE • READY

**INVEST
IN THE
FUTURE**



Honourable Prime Minister, Shri Narendra Modi has given the nation his vision of Viksit Bharat @2047. This blueprint for the country's prosperity encompasses sustainable growth, technological advancements, and inclusive prosperity.

The state has committed itself to realisation of the 'Viksit Bharat - Viksit Rajasthan' vision and we have drawn up an action plan towards becoming a 350 billion dollar economy in next 5 years. I see our youth, women, farmers and the underprivileged as the biggest beneficiaries of this far-reaching economic transformation of the state in the coming years.

We recognise the role that the private sector can play in assisting the state to move on this growth trajectory. We are working on extensive overhaul of the policy environment for a quantum enhancement in ease of doing business.

I invite you all be a part of this historic growth story of Rising Rajasthan.

BHAJANLAL SHARMA
Chief Minister





It is our firm belief that forging partnerships and deepening our engagement with the private sector will allow us to harness the demographic dividend and create large scale employment and long term economic growth in Rajasthan.

Honourable Chief Minister's decision to organise the investment summit in the very first year of government's tenure bears testimony to our commitment to institutionalising investor focus in policy, as well as in action.

This commitment is being spelled out further in significant infrastructure augmentation, skill development and reengineering of investor journey & experience.

We also look at this investment summit as opportunity for an important dialogue and feedback from you that will pave way for our future reform agenda.

I invite you all to engage with Rising Rajasthan team to pursue your business and investment interests in the state.

COL. RAJYAVARDHAN RATHORE

Industries & Commerce Minister
Rajasthan



Welcome to Rising Rajasthan!

Imagined of as little more than a vast desert, our state is India's leading producer of a large number of crops with potential for value addition and exports.

Rajasthan also has the highest deposits of a variety of non-ferrous minerals, ceramic minerals and of course, petroleum and natural gas. The upcoming refinery & petrochemical complex will herald a new era of exponential growth potential in the region.

Driven by Honourable Chief Minister's vision, we see this as the opportunity to unlock the state's potential and unbridle its growth. A key component of this exercise is redefining ease of doing business to pave way for long term partnerships with private sector.

Geographic equity, sustainability and diversity – with focus on women-led development – are the core philosophical underpinnings of this new collaborative growth story of the state.

I invite you to plan your next investment in Rajasthan and reap the benefits of this big unlocking!

KRISHAN KUMAR K.K. VISHNOI

Minister of State for
Industries & Commerce, Rajasthan



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RAJASTHAN AT A GLANCE

Rajasthan is the largest State in the country in terms of area. It is spread over the geographical area of about 3.42 lakh square kilometres, which is 10.41 per cent of India's total land area.

It is located on northwest part of the country and is surrounded by the States of Punjab, Haryana, Uttar Pradesh, Madhya Pradesh and Gujarat.

The State has a total of 4 Smart Cities i.e. Jaipur, Udaipur, Kota and Ajmer.

JAIPUR

Capital City

342,000 km²

Geographic Area

8.19 crore

Population

(Projected as on 1 March, 2024)

USD 182.02 bn

INR 15,28,385 crore

Gross State Domestic Product
(2023-24)

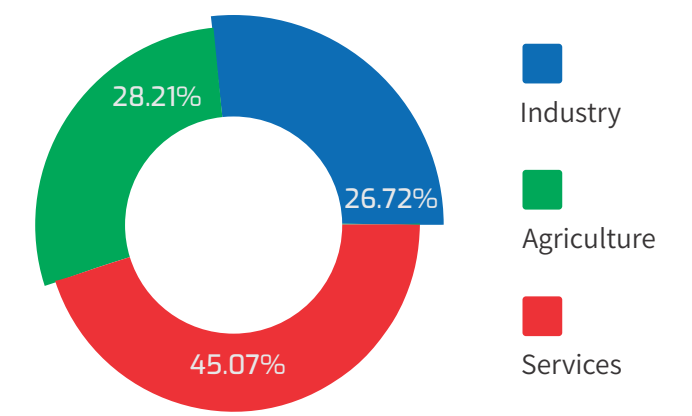
12%

Compounded Annual Growth (GDP)

USD 2001.95

Per-capita Income

SECTORAL CONTRIBUTION IN GSDVA



10 Administrative Divisions

50 Administrative Districts

Currency

Indian Rupee (₹)

\$1=Rs83.9; €1=Rs.92.5

(Rounded-off exchange values as on 15 August 2024)



MINERAL RESOURCES

Rajasthan is the third largest mineral producing state in India. In FY 2021-22, Rajasthan ranked second in the value of minor minerals, contributing 19% of the country's production, with an estimated production value of USD 9,424 million.

A look at Rajasthan's position in India for various minerals:

- #1 producer lead (0.3mn tonnes) and zinc concentrates (11.5 mn tonnes) with 100% share
- #1 in production of phosphorite (1284 thousand tonnes) with 92% share
- Among the top producers of limestone, copper ore, silver, rock phosphate, and gypsum
- #1 producer of marble
- #1 on-shore producer of crude oil (120,000 barrels per day)
- #2 producer of natural gas
- #2 producer of copper concentrate (0.1 mn tonnes) with 43% share

Rajasthan ranked second in India production of minor minerals

AGRI PRODUCE

Agriculture and allied sectors contributed to 29 per cent in Rajasthan's Gross State Value Added (GSVA) at current prices in 2022-23. Mistaken as a desert state, Rajasthan has a rich and diversified agri-produce. It commands a leading position in a variety of produce with potential for value addition and exports.

- #1 producer of Moth Beans, Oilseeds, Mustard, Pearl Millet (Bajra), Guar Gum, Fenugreek, Isabgol, medicinal & aromatic crops
- #1 in coarse wool
- #2 in milk production
- #2 in production of Spices, Fennel, Cumin, Pulses, Garlic, Nutri / coarse cereals and coriander
- #3 in organic farm production

Rajasthan has the second largest livestock population in India with significant number of cattle, sheep and goats.

POWER

Industries in Rajasthan are assured of quality, uninterrupted power.

Rajasthan has diversified sources of energy generation in the State spanning thermal, hydel, wind, biomass, solar, and even atomic power projects.

Total Solar Power

22,860
MW



EXCELLENT MARKET ACCESS



Rajasthan shares borders with 5 major states of North and West India and has close proximity to Delhi. Companies locating here get direct access to ~40% of India's market in these states.

- Conduit between ports of western coastline and states of north India
- Easy access to industrial hubs in Delhi, Gujarat and Maharashtra
- Proximity to major ports like Kandla and Mundra in Gujarat
- 3rd largest network of national highways
- 8 of Bharatmala corridors passing through the state, including the Amritsar-Jamnagar expressway
- 2nd largest rail network in India
- 9 ICDs and 1 air cargo complex
- 7 airports with direct international and national connectivity

Western DFC (dedicated freight corridor) with high-speed double stack container is now fully operational in the state.

**Rajasthan has India's
3rd largest network
of national highways**



CONNECTED INFRASTRUCTURE

Rajasthan, geographically the largest state of India, offers land in plenty for industrial development at competitive prices.

Rajasthan State Industrial Development and Investment Corporation Ltd. (RIICO) has developed 415 industrial areas over about 93,000 acres of land. These include:

- India's first country-specific zones (Japanese Zones at Neemrana & Ghiloth)
- 30+ Sector-specific Industrial Parks
- Two Special Economic Zones - RIICO in collaboration with Mahindra Group has developed a multi sector SEZ in Jaipur

Special focus is now on development of connected industrial infrastructure along the state's new transportation arteries. These include two mega industrial development zones along the Delhi-Mumbai Industrial Corridor (Include DMIC Map with these 2 areas marked)

- Jodhpur Pali Marwar Industrial Area (JPMIA) - 6,570 acres
- Khushkhera Bhiwadi Neemrana Industrial Area (KBNIR) - 1,378 acres: Bhiwadi Industrial region has 11 industrial areas and is a prime industrial hub within NCR

RAJASTHAN PETRO ZONE (RPZ)

- RPZ in the vicinity of the upcoming HPCL Refinery & Petrochemical Complex (RPC) primarily for setting up of downstream industries based on the petrochemical products

- Spread over 700 Hectares; 55 MLD water allocated
- Access to major ports – Kandla, Mundra, JNPT – and numerous other ports along west coast, and is located in proximity to Jodhpur Airport
- Immediate access to Amritsar Jamnagar Expressway

NEW AND UPCOMING INDUSTRIAL AREAS OF RIICO

- Salarpur Industrial Area
- Kunjabiharipura Industrial Area
- Bichoon Industrial Area
- Soniyana Industrial Area
- Keru Industrial Area
- Integrated Resource Recovery Park, Tholai
- Kakani Industrial Area
- Hukkan-Nimodia Industrial Area
- Gundi Fatehpur Industrial Area
- Gajner Industrial Area
- Medtech Medical Device Park, Boranada
- Rajasthan Petro Zone, Balotra
- Fintech Park, Jaipur



Follow this link
for RIICO's Land
Allotment Portal

Rajasthan has systematically created a policy environment that nurtures private enterprise and makes investing in the State profitable. In addition to a general package of financial incentives, sector-specific policies have been formulated to promote investment.

SECTOR-SPECIFIC POLICIES & SCHEMES

- Rajasthan Startup Policy, 2022
- Rajasthan Renewable Energy Policy, 2023
- Rajasthan Green Hydrogen Policy, 2023
- Rajasthan Biomass and Waste to Energy Policy, 2023
- Rajasthan Investment Promotion Scheme, 2022
- Rajasthan Ethanol Production Promotion Policy, 2021
- Rajasthan Handicraft Policy, 2022
- Rajasthan MSME Policy, 2022
- Rajasthan Film Tourism Promotion Policy, 2022
- Rajasthan Tourism Unit Policy, 2015
- Rajasthan Rural Tourism Scheme, 2022
- Rajasthan Guest House Scheme, 2020
- Rajasthan Ecotourism Policy, 2021
- Rajasthan Electric Vehicle Policy (REVP), 2022



Scan to download
Existing Policies & Stay
Updated on New Policies

RAJASTHAN INVESTMENT PROMOTION SCHEME (RIPS) 2022 - HIGHLIGHTS

The Rajasthan Investment Promotion Scheme (RIPS) 2022 is a comprehensive package of attractive incentives for setting up businesses in the State. Besides a general package, the Scheme also offers incentives for investment in specific sectors.

- Integrated policy document covering 8 focus categories
 - Manufacturing
 - Services
 - Sunrise Sectors
 - MSMEs
 - Startup Parks
 - Logistics, Warehousing & Cold Chains
 - R&D, GC & Test Labs
 - Renewable Energy Plants
- Multiple Asset Creation Incentives (ACI) to choose from
 - Investment Subsidy (75% SGST reimbursement), or
 - Capital Subsidy (Up to 28%) or Turnover Linked Incentive (Up to 2%) with Telescoping to prevent benefit loss
- Customised Package available for Large scale Investors for investment of INR 500 crore with option to redistribute, and for investment of more than INR 1000 crore up to 20% of ACI.
- A new Employment booster introduced to investors creating incremental jobs above the minimum specified threshold to promote holistic economic development
- Introduced comprehensive Green Initiative incentives across solution areas such as Zero Liquid Discharge, Renewable Power, pollution control, water recycling, etc. to enable sustainability
- Anchor Booster of up to 20% of ACI designed to give greater impetus to the first 3 Anchor units of Mfg. & Services
- Sunrise Boosters for first 3 new units in new-age sectors up to 25% of ACI



Scan to
download
RIPS Document



INSTITUTIONAL FRAMEWORK

RAJ UDYOG MITRA

The objective of Raj Udyog Mitra is to promote livelihoods, inclusive economic growth, and entrepreneurship in Rajasthan by exempting MSMEs from approvals and inspections under any state law for five years. MSMEs can establish and operate without prior approval and a simple application process and get immediate acknowledgement certificate issuance with no requirement of application fee or any document upload.



Scan to visit
RajUdyogMitra portal

ONE STOP SHOP: RAJNIVESH

RajNivesh offers 123 services from 14 departments under one roof for time-bound clearances & approvals on investment proposals.



Scan or visit
RajNivesh portal

UPCOMING POLICIES

An extensive policy overhaul is underway in the State, and a number new policies are about to be launched to drive a new wave of innovation and growth.

- | | | | | | | | | | | | | | | | | | | | |
|---|----------------------------|---|-------------------------|---|--------------------|---|--|---|--------------------------|---|---|---|-------------------------|---|--------------------------|---|-------------------------|----|-------------------|
| 1 | Rajasthan Logistics Policy | 2 | Export Promotion Policy | 3 | Data Centre Policy | 4 | Rajasthan One District, One Product Policy | 5 | Private Industrial Parks | 6 | Rajasthan Integrated Cluster Development Policy | 7 | Land Aggregation Policy | 8 | Garment & Apparel Policy | 9 | Industrial Policy, 2024 | 10 | MSME Policy, 2024 |
|---|----------------------------|---|-------------------------|---|--------------------|---|--|---|--------------------------|---|---|---|-------------------------|---|--------------------------|---|-------------------------|----|-------------------|

TALENT & SKILL

Rajasthan is committed to ensuring an abundant supply of skilled human resources by continuously striving to develop and enhance its educational infrastructure by building a strong foundation for learning, from primary education to higher studies as well as vocational & skill training. The State not only aims to meet the growing demands of industries but also to empower its people with the knowledge and skills needed for sustainable growth and development.

- 43% labour force participation rate in the state, higher than national average
- Healthy share of working age population, 56% of the total population
- Home to 88 universities and rank 4 in highest number of colleges; more than 26.89 lakh students enrolled
- 2 Major Skill Development Universities like Bhartiya Skill Development University (ranked 3rd among top skill Universities in India by NIRF)
- Rajasthan Centre of Advanced Technology (R-CAT) is the State's one-of-its-kind first IT finishing school focused on imparting advanced and emerging technologies



SPECIALISED UNIVERSITIES

- 6 Agriculture
- 8 Medical
- 11 Technical
- 2 Law

NUMBER & INTAKE CAPACITY OF INSTITUTES

- 78 Engineering Colleges: 27,588
- 50 MBA Institutes: 4,106
- 119 Polytechnic Colleges: 23,836
- 1734 ITIs - 3,73,774
- 35 Medical Colleges: 9,354

REPUTED INSTITUTIONS IN THE STATE

 IIT, Jodhpur	 NIFT, Jodhpur	 BITS, Pilani
 IIM, Udaipur	 National Law University, Jodhpur	 AIIMS, Jodhpur
 Bharatiya Skill Development University	 Cairn Centre of Excellence	 Footwear Design & Development Institute

QUALITY OF LIFE



- Rajasthan's cities boast strong urban infrastructure, featuring wide roads, parks, clean drinking water, and diverse accommodation options, all at affordable prices compared to metros.
- The state is home to excellent educational institutions, from CBSE, ICSE, and IB-affiliated schools to undergraduate, postgraduate, and technical colleges offering modern courses. Healthcare is well-developed with specialty hospitals such as Fortis, EHCC and Narayana Hrudalaya.
- The beautiful cities provide ample utility and recreation options, including banks, multiplexes, supermarkets, restaurants, cafés, theatres, wellness centers, clubs and pubs apart from unpolluted environment with parks and green zones. A big advantage for working professionals is that the travel time within the cities is significantly less compared to congested metros, making daily commutes more convenient.
- As one of India's most popular tourist destinations, Rajasthan is rich in heritage, arts, and culture, offering numerous options for sight-seeing, outing and leisure further enhancing its appeal as an ideal place to live and thrive.

AGRO & FOOD PROCESSING

- Food & Beverage Processing
 - Malting
 - Milk Processing
 - Horticulture Food Processing
 - Spice Processing
 - Fortified Food
 - Beverages and Juices
 - Value Added Grain Processing
 - Edible Oil Processing
- Agriculture & Horticulture
 - Herbs Extraction
- Animal Husbandry, Livestock, & Fisheries
 - Cattle Feeds
 - Modern Abattoirs
 - Fresh Water Fisheries
- Supply Chain & Infrastructure
 - Cold Storage
 - Supply Chain
 - Pack Houses
 - Sub-market Yards



CHEMICALS & PETROCHEMICALS

- Petrochemical Complexes
- Specialty Chemicals
- Fertilizers
- Plastic and Polymer Manufacturing
- Textile Chemicals
- Industrial Chemicals
- Green Chemicals
- Paints and Coating
- Feedstock

For detailed information on investment scenario and opportunities in each sector, please visit: Rising.Rajasthan.gov.in

ELECTRONICS SYSTEM DESIGN & MANUFACTURING

- **Core Electronics Manufacturing**
 - Consumer electronics
 - Industrial electronics
 - Electronics components
- **Technology and Infrastructure**
 - Computer hardware
 - Electronics park infrastructure development
- **Specialized and Strategic Electronics**
 - Communication and broadcast electronics
 - Strategic electronics



GLASS & CERAMICS

- **Glass**
 - Glass Technology
 - Photovoltaic Glass
 - Solar Thermal Glass
- **Ceramics**
 - Ceramic Insulators
 - Ceramic Tiles, Sanitary Ware & Glassware
 - Technical Ceramics
 - Bio-Ceramics

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HANDLOOMS & HANDICRAFTS

- **Tourism-Driven Demand**
 - Souvenir Market
 - Cultural Tourism
- **Export Potential**
 - Global Market
 - E-commerce Platforms
- **Sustainability and Eco-Friendly Trends**
 - Natural Materials
 - Sustainable Practices
- **Corporate and Institutional Demand**
 - Corporate Gifting
 - Interior Décor



TOURISM

- Eco-tourism
- Hotels, resorts and conversion of heritage properties into hospitality units
- Desert tourism, wildlife and eco-tourism, rural tourism experiences
- Meetings, Incentives, Conferences, and Exhibitions (MICE) Tourism
- Wedding tourism
- Tourism start-ups
- Heritage Hotels

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INVESTMENT OPPORTUNITIES

RENEWABLE ENERGY

- Green Hydrogen Production
- Pumped Hydro Storage
- Wind Energy
 - Wind Turbines
 - Grid Integration
- Solar-Wind Hybrid Projects
 - Hybrid Microgrids

MINES & MINERALS

- Mining and Mineral Processing
 - Mineral Processing: Lead, Zinc, Silver, Copper
 - Dimensional & Decorative Stones
 - Lignite based Thermal Power Plants
- Manufacturing and Production
 - Cement Manufacturing
 - Fertilizer Manufacturing
 - Petroleum & Petrochemicals



INVESTMENT OPPORTUNITIES

TEXTILE

- Raw materials and yarns
 - Cotton yarn
 - Polyester fiber / filament
 - Viscose fiber
- Textile manufacturing and processing
 - Knitting and weaving units
 - Textile processing
 - Textile machinery and components
 - Textile Research and Development
- Specialized textiles
 - AgroTech (Agricultural Textiles)
 - GeoTech (Geotextiles)
 - ProTech (Protective Textiles)
 - MediTech (Medical Textiles)
 - PackTech (Packaging Textiles)
 - HomTech (Home Textiles)



AUTO & AUTO COMPONENTS

- **Manufacturing**
 - Electric Vehicle Manufacturing
 - EV-component Manufacturing
 - Automotive Manufacturing
 - Auto Component Manufacturing
 - Advance Chemistry Cell (ACC) Battery Storage Manufacturing
- **Infrastructure**
 - E-Charging and Swapping Station

GEMS & JEWELLERY

- Synthetic Diamonds and Gemstones
- Innovative Alloys
- Lab-grown Diamonds
- Custom and Personalized Fashion Jewelry
- Handmade Ornaments

For detailed information on investment scenario and opportunities in each sector, please visit: Rising.Rajasthan.gov.in



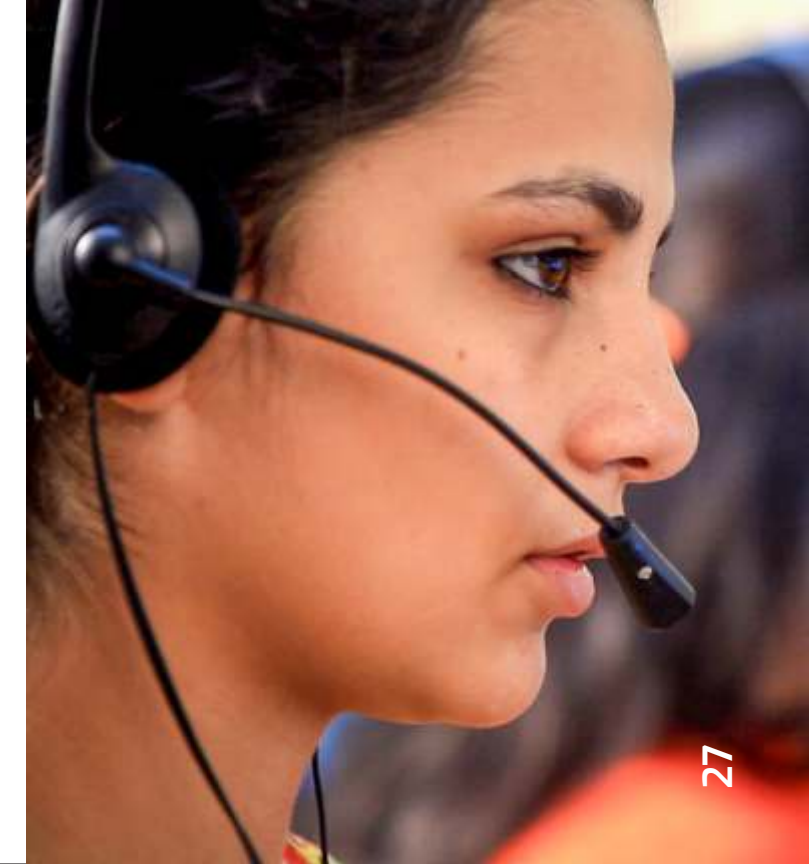
LOGISTICS & WAREHOUSING

- Cold Storage Facilities
- Air Cargo Facilities
- Dry Ports and Inland Container Depots (ICDs)
- Multi-Modal Logistics Hubs
- Technology-Enabled Warehousing
- Last-Mile Delivery Solutions
- Special Economic Zones dedicated to this sector

IT & ITES

Rajasthan is well-positioned to attract investment in the next wave of Web 3.0 and Deep Tech driven economy:

- **Data Science and Analytics**
 - Big DataAI and ML
- **Immersive Technologies**
 - Augmented Reality (AR)
 - Virtual Reality (VR)
 - Mixed Reality (MR)
- **Advanced Computing Technologies**
 - Quantum Computing
 - Cloud Computing
- **Emerging Financial and Security Technologies**
 - FinTech
 - Blockchain Applications
 - Cyber Security
 - Robotics and Automation



MAJOR PLAYERS



RISING RAJASTHAN

9-10-11 DEC 2024 • JAIPUR

Global Investment Summit

Rising Rajasthan is the state's mission towards private sector engagement for unprecedented, inclusive and sustainable economic & social development of the state and welfare of its people.

This outreach will unfold in a series of geo- and sector-focused investor meets culminating in the Rising Rajasthan Investment Summit on 9, 10 and 11 December 2024 at JECC in Jaipur.

The 3-day Summit will comprise well designed sessions focused on specific sectors, investing countries, and stakeholders.

PRE-SUMMIT INVESTOR MEETS

In run up to the Summit various Investor Meets will be organised across the globe, in prominent cities of the country and the state. Also, sector-focused Investor Meets will be held in Jaipur.

GLOBAL INVESTOR MEETS

- Tokyo, Japan
- Singapore
- Osaka, Japan
- Dubai, UAE
- Seoul, South Korea
- Doha, Qatar
- London, UK
- Riyadh, Saudi Arabia
- Munich, Germany

INVESTOR MEETS IN INDIA

- New Delhi
- Chennai
- Mumbai
- Hyderabad



**RISING
RAJASTHAN**
9-10-11 DEC 2024 • JAIPUR

EVENT SCHEDULE

DAY 1 09 DEC 2024

1030 - 1330 HRS	INAUGURAL SESSION
1330 - 1430 HRS	NETWORKING LUNCH
1430 - 1600 HRS	PARALLEL SESSIONS Agriculture Renewable Energy Logistics Country Session 1 Country Session 2 Encouraging Women's Entrepreneurship (Diversity & Inclusivity)
1600 - 1730 HRS	PARALLEL SESSIONS Education & Skilling Auto and EV Technical Textile Country Session 3 Country Session 4 Infrastructure
1900 HRS	CULTURAL EVENING & DINNER

DAY 2 10 DEC 2024

1000 - 1300 HRS	PRAVASI RAJASTHANI CONCLAVE
1300 - 1430 HRS	LUNCH
1430 - 1600 HRS	PARALLEL SESSIONS Chemical & Petrochemical Tourism Startup & Youth Country Session 5 Pravasi Session 1 Pravasi Session 2
1600 - 1730 HRS	PARALLEL SESSIONS PM Gatishakti GIG Economy Mining Country Session 6 Pravasi Session 3 Pravasi Session 4
1900 HRS	CULTURAL EVENING & DINNER

DAY 3 11 DEC 2024

1000 - 1200 HRS	MSME CONCLAVE Creating Future Ready MSMEs
1200 - 1230 HRS	TEA BREAK
1230 - 1330 HRS	VALEDICTORY SESSION
1330 HRS	LUNCH & CLOSE



Scan to Register
for Rising Rajasthan
Global Investor Summit

CONTACTS



Bureau of
Investment
Promotion
Rajasthan

BUREAU OF INVESTMENT PROMOTION

The Bureau of Investment Promotion (BIP) is the nodal office in charge of investment promotion and single window clearances in the state of Rajasthan, India. BIP plays a significant role in developing investment policies for the State.

The team at BIP supports and guides investors exploring investment opportunities in the state. Services are focused on investments above INR 10 crore (USD 2.2 million).

The multidisciplinary team has sector-specific expertise, which provides prospective investors with value added advice and information.

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RAJASTHAN STATE INDUSTRIAL DEVELOPMENT & INVESTMENT CORPORATION LTD.

Rajasthan State Industrial Development & Investment Corporation Ltd (RIICO) is the nodal office for development of industrial areas in the State. In its role, also as a financial institution, it provides assistance for large and medium scale industrial projects.

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Knowledge
Partner



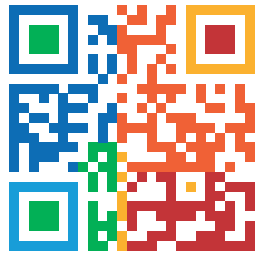
Summit
Industry Partner



Confederation of Indian Industry

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